

This Affiliate Marketing Tactic will NEVER fail you: The 3-P method!

About Enstine Muki

Enstine is an affiliate blogger and Internet marketer who writes mostly about things he has found that work for him. He's also a serial entrepreneur who has created and sold different blogging tools and platforms.

If you want a complete course on Affiliate Marketing for bloggers, download Enstine's [Affiliate Marketing ebook for bloggers](#).



I have done affiliate marketing for years and made a nice income from earning affiliate commissions.

Over the years, I have found methods that come and die off and some that are ever green. My ebook covers all of these methods. But in this short report, I want to share something you aren't going to find somewhere.

First, thanks for downloading this free report. Please do not share it. If you really want someone to know about the 3-P methods, kindly [send this link](#) to the person. I'll really appreciate your effort to help me build my list.

My blog is the powerhouse that generates affiliate income for me day in day out. I have a couple of affiliate banners but that's not the main attraction.

Now, generally, you are told to do the following so as to attract affiliate sales:

- Do product reviews
- Sprinkle affiliate links on your blog
- Add affiliate banners
- Do comparative blog posts
- Do round up posts with experts sharing their top tools, allowing you to link to those tools on your affiliate links
- Negotiate special deals for your readers
- Etc

But here is something I want to discuss with you that's the game changer. If properly implemented, you are surely going to see even better results.

I have used this very method to promote two products on my blog for the past couple of months. And trust me, it works like charm:

Date	Status	Sub-Affiliate ID	Commission	View Details
01-19-2017	Paid	N/A	\$37.50 USD	View Details
10-13-2016	Paid	N/A	\$40.54 USD	View Details
09-16-2016	Paid	N/A	\$33.50 USD	View Details
09-08-2016	Paid	N/A	\$33.50 USD	View Details
09-08-2016	Paid	N/A	\$48.50 USD	View Details
06-01-2016	Paid	N/A	\$48.50 USD	View Details
05-29-2016	Paid	N/A	\$48.50 USD	View Details
05-17-2016	Paid	N/A	\$24.50 USD	View Details
05-15-2016	Paid	N/A	\$48.50 USD	View Details
05-09-2016	Paid	N/A	\$33.50 USD	View Details
05-06-2016	Paid	N/A	\$30.00 USD	View Details
04-23-2016	Paid	N/A	\$58.69 USD	View Details
04-20-2016	Paid	N/A	\$33.50 USD	View Details
04-12-2016	Paid	N/A	\$33.50 USD	View Details

These are commissions from one of the two products I promote. These have all been paid to my paypal email.

Most recently, two more sales were generated and are still pending approval.

Commissions Pending Approval

Date	Status	Sub-Affiliate ID	Commission	View Details
03-02-2017	Pending Approval	N/A	\$40.20 USD	View Details
03-02-2017	Pending Approval	N/A	\$29.40 USD	View Details

The good news is that this method is evergreen and will keep generating those sales.

Here is another product I promote using the same method

Total Earnings	Monthly Earnings	
Commissions pending payment:	Month	Earnings
Commissions paid:	July 2016	USD 14.40
	August 2016	USD 8.70
	September 2016	USD 8.70
	October 2016	USD 34.80
	November 2016	USD 8.70
	December 2016	USD 60.90
	January 2017	USD 17.40
	February 2017	USD 17.40
	March 2017	USD 43.50

Note that this is not monthly recurring commissions. These are sales generated by the simple method I want to share with you.

Like I said, it works...

I have applied it to two products and seen a whole lot of awesome results. I'm scaling it ;)

Ok so what's the method?

Now there are three things I want to underline here and they may sound common. One of the reasons we fail is that we think we already know this or that method. That posture of assumption is the reason behind our being broke.

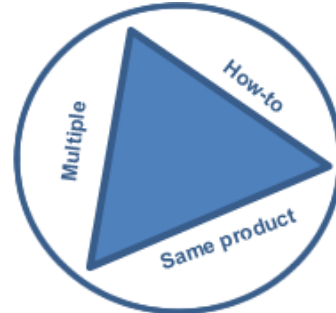
But here is the thing...

Follow these three points and see results:

3-P method: Create multiple How-to posts around the same product

This is what I call 3-P (P for parts) method:

1. Multiple
2. How-to
3. Same product



These are different from review posts where you mention every point about the product in a single post. Yes this is great and I endorse it. But if you want to go a step ahead and generate more and more sales,

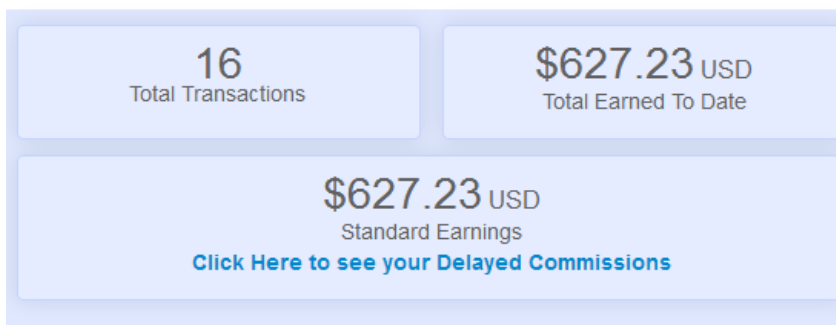
1. List out all the uses of the product
2. Create a detailed post for each use-case, showing how the product comes in to get those results.

This is killer guys and I'm sure you are getting it.

Ok here are the examples on my blog.

1) Thrive content builder

Number of sales so far:



Excluding unapproved sales...

First blog post:

- [Why I bought Thrive Content Builder](#)
- [How to create visually animated and sticky blog posts!](#)
- [How to Create Content Upgrades with Thrive Content Builder!](#)

Now, that's just one product that does many other things. You need to show your readers these uses in different blog posts. Readers will buy the same product for different purposes and if you don't bring this out, you fail.

2) Social Warfar Plugin

This is an interesting plugin for social buttons on your blog. This plugin has lot more but many bloggers limit themselves at writing reviews.

But I went differently...

Again, reviews are good and can generate a lot of sales. But what's more is to identify the different uses of the product. In this case, I found two very exciting use-cases.

But then, how many sales so far?

Number of sales referred

- Referrals pending payment: 26
- Referrals paid: 0

26 sales and still counting...

Here are two blog posts I have written about this product

- [How to recover social share counts after changing domain or protocol!](#)
- [How to drive web traffic from WhatsApp!](#)

These are exciting how-to posts but both center around one product. I can still write more how-to posts on this plugin because it's just awesome.

A couple of people who know about this plugin may be looking for its reviews. But I tell you there are more people with problems that can be solved by this plugin, who probably don't know about it. Those are the people to target.

Summary: The 3-P method

1. Identify the different uses of a product
2. Create multiple how-to posts showing readers different ways the product can resolve their problems

There is absolutely no way you can't make the money with this.

How to make this method really work great

Now, this can work for anyone with some traffic. But to have bigger results, I recommend getting a copy of the product. That's because when readers see the results on your blog, they get more convinced.

Generally, there are two ways to grab a copy:

1. Buy it yourself
2. Ask for review copy from author

Secondly, you can always negotiate special deal for your readers. Yeah it's a booster. Once you help them save money, they help you earn commissions.

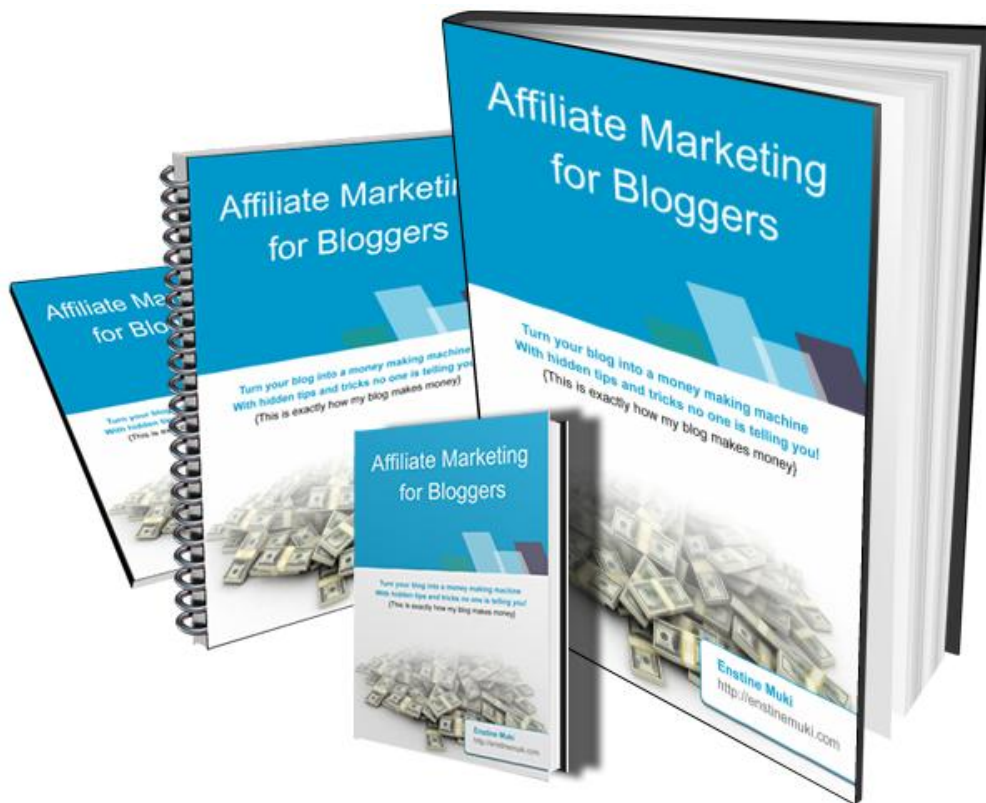
That's it

If you want more proven methods to apply to your blog and capacitate it with more money making power, I'm offering you a special offer.

Download a copy of my ebook for \$17

<https://enstinemuki.com/affiliate-marketing-for-bloggers-special/>

That s down from \$27



I hope you enjoy this method. Please put it to use to see results.

Visit my blog at <http://enstinemuki.com>